# TelematicsConference MiddleEast&Africa

			Sponsorship packages													
Benefits	Diamond	Gold	Silver	Bronze	Panel	Session	Seat drop	Coffee	Lunch	Reception	Registration	Meetings	Badge	Lanyard	Bag	Co-sponsor
No. of packages available	1	2	3	6	2	1	1	1	1	1	1	1	1	1	1	5
No. of event passes included	15	10	7	5	5	5	5	4	4	4	4	4	4	4	4	2
50% discount code on additional passes	~	~	~	~	~	~	$\checkmark$	~	~	$\checkmark$	✓	~	$\checkmark$	✓	~	~
Logo on brochure, emails and onsite slide	~	~	~	~	~	~	$\checkmark$	~	~	$\checkmark$	✓	~	$\checkmark$	✓	~	~
Logo with hyperlink on event website	~	~	~	✓	$\checkmark$	✓	$\checkmark$	~	~	$\checkmark$	✓	✓	$\checkmark$	$\checkmark$	✓	$\checkmark$
Company profile on event website (100 words)	~	~	~	√	$\checkmark$	$\checkmark$	$\checkmark$	~	~	~	✓	√	~	$\checkmark$	√	√
Access to online networking portal	~	~	~	√	~	√	$\checkmark$	~	~	~	✓	~	~	$\checkmark$	√	~
Official recognition during the event	~	~	~	√	~	√	$\checkmark$	~	~	~	✓	~	~	$\checkmark$	√	~
Sponsor recognition (JanDec. 2019)	~	~	~	√	$\checkmark$	$\checkmark$	$\checkmark$	~	~	~	✓	√	~	$\checkmark$	√	√
Logo on banner/wall in conference room	~	~	~	√	√	√	$\checkmark$	~	~	~	✓	~	~	$\checkmark$	√	√
News bulletin on event website (2x)	~	~	~	✓	$\checkmark$	✓	$\checkmark$	~	~	$\checkmark$	✓	✓	$\checkmark$	$\checkmark$	✓	$\checkmark$
Mentioning and website link at LinkedIn	√	~	~	~	$\checkmark$	✓	$\checkmark$	~	~	$\checkmark$	✓	✓	✓	$\checkmark$	~	$\checkmark$
Company material in event bags	~	~	~	~	$\checkmark$	~	$\checkmark$	~	~	$\checkmark$	$\checkmark$	√	✓	$\checkmark$	~	~
Company material near registration table	~	~														
Media exposure (incl. social media)	~	~														
Exhibition booth (6m2)	√ (2x)	~	~	√												
Speaking slot (20-30 min, including Q&A)	~	~	~													
Interactive session host (60 min)	~					√										
Branded material for all interactive sessions						√										
Panel discussion participation (30 min)	~	~	~													
Panel discussion host (30 min)					√											
Co-defining panel topics					$\checkmark$											
Delivering material on seats/tables							✓									
Branded banner in respective area								~	~	$\checkmark$	✓	✓				
Branded small flags (10x) in respective area								~	~	$\checkmark$		✓				
Branded banner in conference room	~															
Branded banner during panel discussion					~											
Logo on badges for all delegates													$\checkmark$			
Logo on lanyards for all delegates														$\checkmark$		
Logo on bags for all delegates															~	
Price (EUR) Price (USD)	€15,000 \$17,000	€10,000 \$11,000	€7,000 \$8,000	€4,000 \$4,500	€4,000 \$4,500	€4,000 \$4,500	€4,000 \$4,500	€3,000 \$3,500	€3,000 \$3,500	€3,000 \$3,500	€3,000 \$3,500	€3,000 \$3,500	€2,500 \$3,000	€2,500 \$3,000	€2,500 \$3,000	€1,500 \$1,750

# SPONSORSHIP PACKAGES DETAILS

#### **DIAMOND SPONSOR**

Only 1 diamond sponsorship available Your investment is: EUR 15,000/USD 17,000 Package includes:

- 15 event passes
- speaking slot (30 min, including Q&A)
- interactive session host (60 min)
- panel discussion participation (30 min)
- double exhibition booth in the premium position (total 12 m<sup>2</sup>)
- media exposure in the region (indirect media coverage: via interview, opinion quotation etc., including social media coverage)
- branded banner in the conference room (0.85x2m, printed and located by organiser according to your pre-prepared design, including event logo)
- access to online networking portal, accessible to all participants before the event and 2 months after the event (online portal enables sending meeting requests and direct messages within the
  portal to any registered participant)
- the opportunity to publish news bulletin on the event website (2x)
- the opportunity to distribute promotional items near the registration desk and/or in event bags
- logo on the banner/wall in the conference room (Sponsors 2019)
- company logo displayed in the event brochure, email marketing and onsite slide during conference (for 2019 event)
- company logo, hyperlink and up to 100 word company profile on website with sponsors (January 2019 December 2019)
- official recognition as a Diamond sponsor during the event by organiser
- 'Diamond sponsor 2019' recognition for the entire year (January 2019 December 2019)
- event organizer will provide sponsor with special customized 50% discount code on additional event passes (an unlimited number for additional invitees: your employees or to invite your clients and prospects to register for the event)
- sponsor will get a mention and website link in our LinkedIn

# **GOLD SPONSOR**

# Only 2 gold sponsorships available Your investment is: EUR 10,000/USD 11,000 Package includes:

- 10 event passes
- speaking slot (20-30 min, including Q&A) OR interactive session host (60 min)
- panel discussion participation (30 min)
- exhibition booth (6 m<sup>2</sup>)
- media exposure in the region (indirect media coverage: via interview, opinion quotation etc., including social media coverage)
- access to online networking portal, accessible to all participants before the event and 2 months after the event (online portal enables sending meeting requests and direct messages within the portal to any registered participant)
- the opportunity to publish news bulletin on the event website (2x)
- the opportunity to distribute promotional items near the registration desk and/or in event bags
- logo on the banner/wall in the conference room (Sponsors 2019)
- company logo displayed in the event brochure, email marketing and onsite slide during conference (for 2019 event)
- company logo, hyperlink and up to 100 word company profile on website with sponsors (January 2019 December 2019)
- official recognition as a Gold sponsor during the event by organiser
- 'Gold sponsor 2019' recognition for the entire year (January 2019 December 2019)
- event organizer will provide sponsor with special customized 50% discount code on additional event passes (an unlimited number for additional invitees: your employees or to invite your clients and prospects to register for the event)
- sponsor will get a mention and website link in our LinkedIn

# SILVER SPONSOR

Only 3 silver sponsorships available Your investment is: EUR 7,000/USD 8,000 Package includes:

- 7 event passes
- speaking slot (20-30 min, including Q&A)
- panel discussion participation (30 min)
- exhibition booth (6 m<sup>2</sup>)
- access to online networking portal, accessible to all participants before the event and 2 months after the event (online portal enables sending meeting requests and direct messages within the
  portal to any registered participant)
- the opportunity to publish news bulletin on the event website (2x)
- the opportunity to distribute promotional items in event bags
- logo on the banner/wall in the conference room (Sponsors 2019)
- company logo displayed in the event brochure, email marketing and onsite slide during conference (for 2019 event)
- company logo, hyperlink and up to 100 word company profile on website with sponsors (January 2019 December 2019)
- official recognition as a Silver sponsor during the event by organiser
- 'Silver sponsor 2019' recognition for the entire year (January 2019 December 2019)
- event organizer will provide sponsor with special customized 50% discount code on additional event passes (an unlimited number for additional invitees: your employees or to invite your clients and prospects to register for the event)
- sponsor will get a mention and website link in our LinkedIn

### **BRONZE SPONSOR**

Only 6 bronze sponsorships available Your investment is: EUR 4,000/USD 4,500 Package includes:

5 event passes

- exhibition booth (6 m<sup>2</sup>)
- access to online networking portal, accessible to all participants before the event and 2 months after the event (online portal enables sending meeting requests and direct messages within the
  portal to any registered participant)
- the opportunity to publish news bulletin on the event website (2x)
- the opportunity to distribute promotional items in event bags
- logo on the banner/wall in the conference room (Sponsors 2019)
- company logo displayed in the event brochure, email marketing and onsite slide during conference (for 2019 event)
- company logo, hyperlink and up to 100 word company profile on website with sponsors (January 2019 December 2019)
- official recognition as a Bronze sponsor during the event by organiser
- 'Bronze sponsor 2019' recognition for the entire year (January 2019 December 2019)
- event organizer will provide sponsor with special customized 50% discount code on additional event passes (an unlimited number for additional invitees: your employees or to invite your clients and prospects to register for the event)
- sponsor will get a mention and website link in our LinkedIn

# PANEL SPONSOR

Only 2 panel sponsorships available Your investment is EUR 4,000/USD 4,500 Package includes:

- 5 event passes
- the opportunity to consult with the organiser in defining the main topic of one panel discussion
- panel discussion host (30-45 min)
- branded banner with your company logo during panel discussion in the conference room (0.85x2m, printed and located by organiser according to your pre-prepared design, including event logo)
- access to online networking portal, accessible to all participants before the event and 2 months after the event (online portal enables sending meeting requests and direct messages within the
  portal to any registered participant)
- the opportunity to publish news bulletin on the event website (2x)
- the opportunity to distribute promotional items in event bags
- logo on the banner/wall in the conference room (Sponsors 2019)
- company logo displayed in the event brochure, email marketing and onsite slide during conference (for 2019 event)
- company logo, hyperlink and up to 100 word company profile on website with sponsors (January 2019 December 2019)
- official recognition as a Panel during the event by organiser
- 'Panel sponsor 2019' recognition for the entire year (January 2019 December 2019)
- event organizer will provide sponsor with special customized 50% discount code on additional event passes (an unlimited number for additional invitees: your employees or to invite your clients and prospects to register for the event)
- sponsor will get a mention and website link in our LinkedIn

### **SESSION SPONSOR**

Only 1 session sponsorship available Your investment is EUR 4,000/USD 4,500 Package includes:

- 5 event passes
- interactive session host (60 min) there will be 3 parallel sessions (you host one of them), each on different topic, topics are defined together with the organizer
- opportunity to deliver branded material for all interactive sessions (papers, notes, pens, etc., material delivered by sponsor and located by organiser)
- access to online networking portal, accessible to all participants before the event and 2 months after the event (online portal enables sending meeting requests and direct messages within the
  portal to any registered participant)
- the opportunity to publish news bulletin on the event website (2x)
- the opportunity to distribute promotional items in event bags
- logo on the banner/wall in the conference room (Sponsors 2019)
- company logo displayed in the event brochure, email marketing and onsite slide during conference (for 2019 event)
- company logo, hyperlink and up to 100 word company profile on website with sponsors (January 2019 December 2019)
- official recognition as a Session sponsor during the event by organiser
- 'Session sponsor 2019' recognition for the entire year (January 2019 December 2019)
- event organizer will provide sponsor with special customized 50% discount code on additional event passes (an unlimited number for additional invitees: your employees or to invite your clients and prospects to register for the event)
- sponsor will get a mention and website link in our LinkedIn

#### SEAT DROP SPONSOR

Only 1 seat drop sponsorship available Your investment is EUR 4,000/USD 4,500 Package includes:

- 5 event passes
- event organizer will distribute material on attendee seats or tables on sponsor behalf for one-time only during conference on a particular timing (material delivered by sponsor, located by event organizer)
- access to online networking portal, accessible to all participants before the event and 2 months after the event (online portal enables sending meeting requests and direct messages within the
  portal to any registered participant)
- the opportunity to publish news bulletin on the event website (2x)
- · the opportunity to distribute promotional items in event bags
- logo on the banner/wall in the conference room (Sponsors 2019)
- company logo displayed in the event brochure, email marketing and onsite slide during conference (for 2019 event)
- company logo, hyperlink and up to 100 word company profile on website with sponsors (January 2019 December 2019)
- official recognition as a Seat drop sponsor during the event by organiser
- 'Seat drop sponsor 2019' recognition for the entire year (January 2019 December 2019)
- event organizer will provide sponsor with special customized 50% discount code on additional event passes (an unlimited number for additional invitees: your employees or to invite your clients and prospects to register for the event)
- sponsor will get a mention and website link in our LinkedIn

# **COFFEE SPONSOR**

Only 1 coffee sponsorship available Your investment is: EUR 3,000/USD 3,500 Package includes:

- 4 event passes
- branding area for coffee breaks (during 2 coffee breaks (morning and afternoon) with branded banner (0.85x2m, printed and located by organizer according to your pre-prepared design, including event logo)
- 10 small flags with your logo placed on the tables during both coffee breaks (printed and located by organiser)
- access to online networking portal, accessible to all participants before the event and 2 months after the event (online portal enables sending meeting requests and direct messages within the
  portal to any registered participant)
- the opportunity to publish news bulletin on the event website (2x)
- the opportunity to distribute promotional items in event bags
- logo on the banner/wall in the conference room (Sponsors 2019)
- company logo displayed in the event brochure, email marketing and onsite slide during conference (for 2019 event)
- company logo, hyperlink and up to 100 word company profile on website with sponsors (January 2019 December 2019)
- official recognition as a Coffee sponsor during the event by organiser
- 'Coffee sponsor 2019' recognition for the entire year (January 2019 December 2019)
- event organizer will provide sponsor with special customized 50% discount code on additional event passes (an unlimited number for additional invitees: your employees or to invite your clients and prospects to register for the event)
- sponsor will get a mention and website link in our LinkedIn

### LUNCH SPONSOR

Only 1 lunch sponsorship available Your investment is EUR 3,000/USD 3,500 Package includes:

- 4 event passes
- branding area for lunch break with branded banner (0.85x2m, printed and located by organizer according to your pre- prepared design, including event logo)
- 10 small flags with your logo placed on the tables during lunch break (printed and located by organiser)
- access to online networking portal, accessible to all participants before the event and 2 months after the event (online portal enables sending meeting requests and direct messages within the
  portal to any registered participant)
- the opportunity to publish news bulletin on the event website (2x)
- the opportunity to distribute promotional items in event bags
- logo on the banner/wall in the conference room (Sponsors 2019)
- company logo displayed in the event brochure, email marketing and onsite slide during conference (for 2019 event)
- company logo, hyperlink and up to 100 word company profile on website with sponsors (January 2019 December 2019)
- official recognition as a Lunch sponsor during the event by organiser
- 'Lunch sponsor 2019' recognition for the entire year (January 2019 December 2019)
- event organizer will provide sponsor with special customized 50% discount code on additional event passes (an unlimited number for additional invitees: your employees or to invite your clients and prospects to register for the event)
- sponsor will get a mention and website link in our LinkedIn

#### **RECEPTION SPONSOR**

Only 1 reception sponsorship available Your investment is: EUR 3,000/USD 3,500 Package includes:

- 4 event passes
- branding area for reception dinner with branded banner (0.85x2m, printed and located by organizer according to your pre-prepared design, including event logo)
- 10 small flags with your logo placed on the tables during networking dinner (printed and located by organiser)
- access to online networking portal, accessible to all participants before the event and 2 months after the event (online portal enables sending meeting requests and direct messages within the
  portal to any registered participant)
- the opportunity to publish news bulletin on the event website (2x)
- the opportunity to distribute promotional items in event bags
- logo on the banner/wall in the conference room (Sponsors 2019)
- company logo displayed in the event brochure, email marketing and onsite slide during conference (for 2019 event)
- company logo, hyperlink and up to 100 word company profile on website with sponsors (January 2019 December 2019)
- official recognition as a Reception sponsor during the event by organiser
- 'Reception sponsor 2019' recognition for the entire year (January 2019 December 2019)
- event organizer will provide sponsor with special customized 50% discount code on additional event passes (an unlimited number for additional invitees: your employees or to invite your clients and prospects to register for the event)
- sponsor will get a mention and website link in our LinkedIn

#### **REGISTRATION SPONSOR**

Only 1 registration sponsorship available Your investment is: EUR 3,000/USD 3,500 Package includes:

- 4 event passes
- branding registration area with branded banner (0.85x2m, printed and located by organizer according to your pre-prepared design, including event logo)
- access to online networking portal, accessible to all participants before the event and 2 months after the event (online portal enables sending meeting requests and direct messages within the
  portal to any registered participant)
- the opportunity to publish news bulletin on the event website (2x)
- the opportunity to distribute promotional items in event bags
- logo on the banner/wall in the conference room (Sponsors 2019)
- company logo displayed in the event brochure, email marketing and onsite slide during conference (for 2019 event)
- company logo, hyperlink and up to 100 word company profile on website with sponsors (January 2019 December 2019)
- · official recognition as a Registration sponsor during the event by organiser
- 'Registration sponsor 2019' recognition for the entire year (January 2019 December 2019)
- event organizer will provide sponsor with special customized 50% discount code on additional event passes (an unlimited number for additional invitees: your employees or to invite your clients and prospects to register for the event)
- sponsor will get a mention and website link in our LinkedIn

#### **MEETINGS SPONSOR**

Only 1 meetings sponsorship available Your investment is: EUR 3,000/USD 3,500 Package includes:

- 4 event passes
- meetings corner is located near the registration area and is equipped with meeting tables and chairs
- opportunity to place small marketing items on tables in the meetings corner (e.g. pens, notes, chocolates, etc.) (delivered by sponsor, located by event organizer)
- branding meetings corner area with branded banner (0.85x2m, printed and located by organizer according to your pre-prepared design, including event logo)
- branding meetings corner area with 2 big flags with your logo (printed and located by organizer)
- · branding meetings corner area with small flags with your logo placed on all tables (printed and located by organiser)
- access to online networking portal, accessible to all participants before the event and 2 months after the event (online portal enables sending meeting requests and direct messages within the
  portal to any registered participant)
- the opportunity to publish news bulletin on the event website (2x)
- the opportunity to distribute promotional items in event bags
- logo on the banner/wall in the conference room (Sponsors 2019)
- company logo displayed in the event brochure, email marketing and onsite slide during conference (for 2019 event)
- company logo, hyperlink and up to 100 word company profile on website with sponsors (January 2019 December 2019)
- · official recognition as a Meetings sponsor during the event by organiser
- 'Meetings sponsor 2019' recognition for the entire year (January 2019 December 2019)
- event organizer will provide sponsor with special customized 50% discount code on additional event passes (an unlimited number for additional invitees: your employees or to invite your clients and prospects to register for the event)
- sponsor will get a mention and website link in our LinkedIn

#### **BADGE SPONSOR**

Only 1 badge sponsorship available Your investment is: EUR 2,500/USD 3,000 Package includes:

- 4 event passes
- logo on event badges for all participants (PVC cards approx. 10x10cm, designed and printed by organiser)
- access to online networking portal, accessible to all participants before the event and 2 months after the event (online portal enables sending meeting requests and direct messages within the
  portal to any registered participant)
- the opportunity to publish news bulletin on the event website (2x)
- the opportunity to distribute promotional items in event bags
- logo on the banner/wall in the conference room (Sponsors 2019)
- company logo displayed in the event brochure, email marketing and onsite slide during conference (for 2019 event)
- company logo, hyperlink and up to 100 word company profile on website with sponsors (January 2019 December 2019)
- official recognition as a Badge sponsor during the event by organiser
- 'Badge sponsor 2019' recognition for the entire year (January 2019 December 2019)
- event organizer will provide sponsor with special customized 50% discount code on additional event passes (an unlimited number for additional invitees: your employees or to invite your clients and prospects to register for the event)
- sponsor will get a mention and website link in our LinkedIn

#### LANYARD SPONSOR

Only 1 lanyard sponsorship available Your investment is: EUR 2,500/USD 3,000 Package includes:

- 4 event passes
- logo on lanyards for all participants (lanyards 10-15 mm wide, designed and printed (both sides) by organiser)
- access to online networking portal, accessible to all participants before the event and 2 months after the event (online portal enables sending meeting requests and direct messages within the
  portal to any registered participant)
- the opportunity to publish news bulletin on the event website (2x)
- the opportunity to distribute promotional items in event bags
- logo on the banner/wall in the conference room (Sponsors 2019)
- company logo displayed in the event brochure, email marketing and onsite slide during conference (for 2019 event)
- company logo, hyperlink and up to 100 word company profile on website with sponsors (January 2019 December 2019)
- official recognition as a Lanyard sponsor during the event by organiser
- 'Lanyard sponsor 2019' recognition for the entire year (January 2019 December 2019)
- event organizer will provide sponsor with special customized 50% discount code on additional event passes (an unlimited number for additional invitees: your employees or to invite your clients and prospects to register for the event)
- sponsor will get a mention and website link in our LinkedIn

### **BAG SPONSOR**

Only 1 bag sponsorship available Your investment is: EUR 2,500/USD 3,000 Package includes:

- 4 event passes
- logo on event bags for all participants (bags approx. 30x40cm, designed and printed (both sides) by organiser)
- access to online networking portal, accessible to all participants before the event and 2 months after the event (online portal enables sending meeting requests and direct messages within the
  portal to any registered participant)
- the opportunity to publish news bulletin on the event website (2x)
- the opportunity to distribute promotional items in event bags
- logo on the banner/wall in the conference room (Sponsors 2019)
- company logo displayed in the event brochure, email marketing and onsite slide during conference (for 2019 event)
- company logo, hyperlink and up to 100 word company profile on website with sponsors (January 2019 December 2019)
- official recognition as a Bag sponsor during the event by organiser
- 'Bag sponsor 2019' recognition for the entire year (January 2019 December 2019)
- event organizer will provide sponsor with special customized 50% discount code on additional event passes (an unlimited number for additional invitees: your employees or to invite your clients and prospects to register for the event)
- sponsor will get a mention and website link in our LinkedIn

#### CO-SPONSOR

Only 5 co-sponsorships available Your investment is: EUR 1,500/USD 1,750 Package includes:

- 2 event passes
- access to online networking portal, accessible to all participants before the event and 2 months after the event (online portal enables sending meeting requests and direct messages within the
  portal to any registered participant)
- the opportunity to publish news bulletin on the event website (2x)
- the opportunity to distribute promotional items in event bags
- logo on the banner/wall in the conference room (Sponsors 2019)
- company logo displayed in the event brochure, email marketing and onsite slide during conference (for 2019 event)
- company logo, hyperlink and up to 100 word company profile on website with sponsors (January 2019 December 2019)
- official recognition as a Co-sponsor during the event by organiser
- 'Co-sponsor 2019' recognition for the entire year (January 2019 December 2019)
- event organizer will provide sponsor with special customized 50% discount code on additional event passes (an unlimited number for additional invitees: your employees or to invite your clients and prospects to register for the event)
- sponsor will get a mention and website link in our LinkedIn